

CUSTOM BUILD GUIDE



**DELIVERING CUSTOM LEGO-STYLE SETS
FOR YOUR UNIQUE BRAND.**

WHO WE ARE

For over 40 years, Successories has helped organizations turn recognition and milestones into moments people remember. Our custom brick builds extend that legacy into an interactive, hands-on format.

These builds are designed to do more than sit on a desk. They invite participation, spark conversation, and create a tangible connection to your brand. Whether used for employee appreciation, client gifting, sales incentives, product launches, or trade shows, each kit is purpose-built to reflect your story and reinforce what matters most.

Every project is developed in close collaboration with your team. Builds can range from scaled representations of corporate headquarters and facilities to custom models inspired by products, equipment, vehicles, or symbolic brand elements. Instruction guides, decals, and packaging are tailored to support the experience and ensure the finished build feels intentional and memorable.

Each kit is engineered with quality, detail, and impact in mind. The result is not just a custom item, but a shared experience that reinforces recognition, celebrates achievement, and leaves a lasting impression.



BRING FOCUS TO YOUR BRAND

1 CONCEPT & DETAILS

- Tell us the concept and direction.
- Share your reference images.
- Establish the basic parameters of the order: approximate size of build, type of bricks, approximate quantities, and in-hands date (if known).

2 SET-UP & DESIGN 7 - 10 DAYS

- Set-Up & Design agreement & fee.
- 3-D Design: Up to 2 concept variations plus revisions if necessary.

3 PRODUCTION 50 - 70 DAYS

- Once a design is approved, Production Agreement will be sent to you.
- Submit PO and payment to start production.
- Design packaging, decal transfer stickers and assembly instruction booklet. (Templates available.)

4 SHIPPING OPTIONS

- Air Freight: 7 - 10 days
- Sea Freight: 30 - 45 days

BRICK PIECES In clear poly bags



MAILING BOX Template Available



INSTRUCTIONS Printed in color



DECAL TRANSFER STICKERS



ORDER OPTIONS

SIZE OPTIONS

There are 3 general size options. Larger builds available. Brick counts can vary slightly, which may result in price deviation from the initial estimate.

SMALL	MEDIUM	LARGE
<ul style="list-style-type: none"> • Fun and quick • Min. 100 bricks • 3 - 4 in depending on model 	<ul style="list-style-type: none"> • Shows the details • Approx. 200 - 300 bricks • 5 - 7 in depending on model 	<ul style="list-style-type: none"> • The Showstopper • Approx. 300+ bricks • 7 - 12 in depending on model

BRICK TYPES

LEGO COMPATIBLES	LEGO®
<ol style="list-style-type: none"> Same high-quality Lego compatible plastic. Extensive selection of specialty brick types. Wide range of color options. Quantity discounts. 	<ol style="list-style-type: none"> Authentic LEGO® brand. Certain colors & brick types may have limited availability. L-E-G-O printed on each stud. No quantity discounts.

QUANTITIES (MOQ 250)

For Lego Compatibles, great price breaks are found at 500, 1000, and 3000. Higher quantities also available.

250	500	1000	1500	2000	2500	3000+
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PACKAGING

Box mailers are standard and can be custom designed. Can be changed to poly bag or clamshell for smaller size kits. (Templates available.)

BOX MAILERS (Standard Packaging)	CLAMSHELL	SOLID COLOR POLY BAG
		

SHIPPING

AIR FREIGHT	OCEAN FREIGHT	COMPANY CONTAINER
7 - 10 Days	30 - 45 Days	90 - 120 Days

FEES

SET-UP & DESIGN FEE	Includes 3-D model, custom box design, decal transfer sticker design, assembly instruction booklet design
MULTIPLE SHIPPING ADDRESSES	Handling charge for each additional shipping address

BUILDINGS

ZAXBYS
407 LEGO BRICKS



DOMINO'S STORE (EMPLOYEE HOLIDAY GIFT)
303 LEGO BRICKS



BUILDINGS



VON MAUR'S STORE
165 LEGO BRICKS



LOGOS

VILLANOVA
115 LEGO BRICKS



DOCKER
88 LEGO BRICKS



DEARBORN
143 LEGO BRICKS



BE KIND, CANINE
135 LEGO BRICKS



LOGOS

GOOGLE
71 LEGO BRICKS



PAYCOMPASS
175 LEGO BRICKS



PINTEREST
173 LEGO BRICKS



LOGOS



PRODUCTS

CAMPBELLS CAN
221 LEGO BRICKS



HEAVEN'S HILL
206 LEGO BRICKS



RAO'S HOMEMADE
100 LEGO BRICKS



PRODUCTS

GENSCRIPT
151 LEGO BRICKS



SATELLITE TOMORROW.IO
93 LEGO BRICKS



INTEGRA BIOSCIENCES PIPETTE
143 LEGO BRICKS



NETFLIX SERVER
71 LEGO BRICKS



VEHICLES

SKID LOADER
106 LEGO BRICKS



BACKHOE
165 LEGO BRICKS



VEHICLES

HYUNDAI
237 LEGO BRICKS

